

Report Title: **Regeneration Report including HLF Update**

Report of: **Tot Brill, Interim Regeneration Director**

1. Purpose

1.1 To inform members of the Statutory Advisory Committee and the Consultative Committee on matters relating to Regeneration, HLF and Fundraising

2. Recommendations

2.1 That the SAC and CC notes the contents of this report.

Report Authorised by: **Emma L Dagnes, Interim Chief Executive Alexandra Palace and Park**



Contact Officer: **Tot Brill; Interim Regeneration Director, Alexandra Palace and Park**
Contact Telephone np 0208 365 4316

3. Executive Summary

3.1 The report sets out the current build timetable for the HLF project, alerts members of the committees to other potential regeneration opportunities and informs members of the committees to the progress and plans of the fundraising campaign.

4. Reasons for any change in policy or for new policy development (if applicable)

4.1 **N/A**

5. Local Government (Access to Information) Act 1985

5.1 **N/A**

6. Background

- 6.1 The Reclaiming the People's Palace project to restore the former BBC studios, the theatre and the East Court has been awarded £18.8m by the Heritage Lottery Fund (HLF). LB Haringey are providing a funding contribution of £6.8m. The Trust will raise a further £1.04m. We intend to be on site with enabling works in the autumn of this year. The main building contract will start in May 2016 and should complete by the end of autumn 2017.

7. Project Timetable

- 7.1 Table One, below, sets out the project build timetable as of May 2015. Variations from the previously reported timetable are shown in **bold**. These are due, in main, to the change in procurement route. The timetable is, of course, subject to revision, and departures from the timetable will be reported to future meetings.

Table One

Date		Phase 1
Mid May 2015	HLF confirms in writing Permission to Proceed	
		Phase 2
Jan – Mar 2015	Surveys	
		Phase 2 Procurement
May 2015	Contractors' Open Day	
May 2015	Expressions of Interest preparation	
May – July 2015	Tender documentation preparation	
June 2015	Deadline for return of Expressions of Interest	
June 2015	Shortlist	
June–September 2015	Clear BBC areas and theatre backstage	
July	Issue Tender	
July - August	Tender period	
End July	Mid tender review	
August 2015	Tender analysis	
September 2015	Award of Contract	Phase 2 Enabling works
October	Vacant possession	
October - November 2015	Contractor mobilisation	
November 2015	Enabling works start on site	
Jun 2016 – Sep 2017	Main works on site	Phase 2 Main works
Sep – Dec 2017	Handover	Returned to APPCT
Quarter 1 2018	Open to the public	

- 7.2 We hope to be able to carry out some further survey work in the theatre in September/October this year before the contractor takes possession of the site. We will be able to report verbally at this meeting on the HLF Permission to Proceed and the Contractor's Open Day, which had not taken place at the time of writing this update.

7.3 We are currently in a period of preparation, aligning and refining budgets, running the Framework procurement process, archiving, triaging and moving documents and objects from the areas that will be taken over by the contractors in November, putting the communications strategy in place and preparing to launch the public fundraising campaign (see section 9 below).

8. Other Regeneration Projects

8.1 As well as the immediate focus on the HLF Reclaiming the People's Palace project the Regeneration team, in partnership with the London Borough of Haringey, continues to explore the opportunities opened by the possibility of a hotel on site at Alexandra Palace. There is much to understand and determine. Once we have a draft timetable, and a clear sense of the workable options we will return to this Advisory Committee for your views.

9. Fundraising

9.1 We have a strategy to raise £1.1m by the end of 2017. Our priority to date has been on fundraising from Trusts and Foundations. We have been successful in raising £50,000 towards our grant target. We are now prioritising community fundraising via a public fundraising campaign and corporate / major donor support.

9.2 Internal Support

- We will need support from everyone connected with Alexandra Palace to reach our £1m target. Having strong internal support for the project will set an example to and instil confidence in our external funders. We will set out proposals as to how everyone, at every level can become an active ambassador for the regeneration of Alexandra Palace and bring them to the next meeting of this committee.
- We will start the process with a staff ambassadors' programme through June and July.

9.3 Public Fundraising Campaign

- The campaign will raise awareness of the £1m target and provide a number of ways in which the public can support the project.
- The campaign will launch onsite in July in time for the Summer Festival with a full PR launch in September.
- We are looking to find a well-known figure to support and help to promote the campaign in the media.

9.4 Corporate and Major Donors

- We will hold the first cultivation event in September for influential individuals, philanthropists and corporates to build a wider supporter network.

10. Legal Implications

10.1 The Council's Assistant Director, Corporate Governance has been consulted in the preparation of this report and has no comments.

11. Financial Implications

11.1 The Council's Chief Financial Officer has been consulted on the contents of the report and has no further comments to make.

12. Use of Appendices

12.1 There are none.